



NEWS

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CheckSum Announces New Director of Asia Operations

Arlington, WA—September 5, 2007—CheckSum today announced that Steve Broderick has joined the company as Director of Asia Operations, based in CheckSum's Shanghai facility.

In his new role, Broderick will work closely with CheckSum's International sales team to support their sales efforts and customers throughout Asia. His responsibilities include managing sales support and customer service and overseeing projects for CheckSum's growing business in Asia.

Broderick has spent the last ten years as a Test Technologist working in Asia for several ATE manufacturers. He joins CheckSum from Seica Test Solutions. Prior to Seica, he spent more than 22 years at GenRad and Teradyne working at the national and international levels of sales and customer support in Europe, the U.S., and Asia.

"Steve's extensive experience in the international manufacturing and test industry will be a valuable asset to CheckSum and to our customers as we expand our business in Asia," said John VanNewkirk, President and CEO, CheckSum.

Broderick can be reached at Steve.Broderick@CheckSum.com or on his mobile at (86) 136-217-99747.

About CheckSum

CheckSum is a leading supplier of low-cost circuit board test and ISP device programming solutions—including systems, fixtures, and programs—to the electronics manufacturing industry. CheckSum has been delivering reliable, cost-effective, and flexible test solutions to OEMs and contract manufacturers for 19 years. With an installed base of over 3,000 test systems at more than 200 companies in over 40 countries, CheckSum helps customers ranging from automotive electronics manufacturers to global EMS providers reduce their total test and manufacturing costs and increase their manufacturing margins.

CheckSum is the only North American Automated Test Equipment (ATE) supplier to offer turnkey test program and fixturing packages solutions and an engineering-oriented approach to customer support, giving customers a cost-saving alternative to traditional ATE suppliers. Satisfied customers helped CheckSum win an Evaluation Engineering “Readers’ Choice” award in the category of ATE and a “Best in Test” Honorable Mention from Test and Measurement World. For more information, visit www.checksum.com.

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